

# PRIVACY POLICY

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## **IMPORTANT NOTICE**

PLEASE READ THIS PRIVACY POLICY ("POLOICY") CAREFULLY BEFORE INSTALLING, COPYING, OR USING THE SOFTWARE.BY INSTALLING, COPYING, OR USING THE SOFTWARE, YOU AGREE TO BE LEGALLY BOUND BY THE TERMS OF THIS AGREEMENT.

IF YOU DO NOT ACCEPT THESE TERMS, DO NOT INSTALL, COPY, OR USE THE SOFTWARE.



## **PRIVACY POLICY**

#### I. INTRODUCTION

BiM Intelligence ("we," "our," "us") operates the website https://bim-i.com and provides associated web services, desktop applications, and mobile applications, which may interact with third-party cloud platforms such as Google Cloud. This Privacy Policy outlines how we collect, use, share, and protect your personal information. By using our Services, you agree to the terms outlined in this Privacy Policy.

## 2. SCOPE OF THIS POLICY

This Privacy Policy applies to all websites, web services, desktop applications, and mobile applications operated by BiM Intelligence (collectively, the "Services"). Your continued use of our Services constitutes your acceptance of this policy.

#### **3. INFORMATION WE COLLECT ON THE WEBSITE**

We collect personal data and usage information to provide and enhance our Services. This may include:

- Full name
- Company name
- Email address
- IP address and device information (e.g., operating system, browser type)
- Usage data (e.g., pages visited, time spent on site)

#### 3. INFORMATION WE COLLECT WITH ARCHITECT ASSISTANT

We collect from your revit file some analytical data to control the licence.

- This may include:
- File name
- Project name
- Project Location
- Number of level
- Number of rooms
- Total surface of rooms

We never share those data with anyone or entities We never use those data for marketing purpose We never use those data for commercial purpose

## 4. LEGAL BASIS FOR PROCESSING DATA

We process your Personal Data in accordance with the following legal bases:

- Consent: For optional uses like marketing communications.



- Contractual Necessity: To deliver services you've requested.
- Legal Obligation: To comply with legal and regulatory requirements.

# 5. DATA COLLECTION METHODS

We collect data when you:

- Register or make a purchase
- Complete surveys or provide feedback
- Interact with our website or applications

# 6. Use of Collected Data

Collected data is used for:

- Delivering and managing our Services
- Providing customer support
- Sending promotional content (with your consent)
- Improving our services and user experience
- Ensuring security and fraud prevention
- Conducting analytics and generating insights

## 7. DATA RETENTION

We retain your data:

- Indefinitely for accounting and legal compliance
- Until deletion is requested or it becomes unnecessary for processing purposes

## 8. DATA SHARING AND TRANSFERS

We may share your data with trusted third-party providers:

- Hosting (e.g., Microsoft Azure)
- Payment processing (e.g., Stripe)
- Analytics (e.g., Google Analytics)
- Cloud integrations (e.g., Google Drive API)

When data is transferred outside the EU, we implement safeguards such as Standard Contractual Clauses.

#### 9. DATA SECURITY

We use industry-standard measures to protect your Personal Data, but no online transmission or storage system is completely secure. We cannot guarantee absolute security.

## **10. YOUR RIGHTS UNDER GDPR**

You have the right to:

- Access your data
- Request correction or deletion
- Restrict or object to processing



- Request data portability

To exercise your rights, email us at contact@bim-i.com.

## II. COOKIES AND TRACKING TECHNOLOGIES

We use cookies to enhance your experience. You may choose to accept only essential cookies. Types of cookies:

- Functionality cookies: Store preferences

- Marketing cookies: Tailor advertisements

You can disable cookies in your browser settings, though some features may not function correctly.

## **12. GOVERNING LAW AND JURISDICTION**

This Privacy Policy is governed by the laws of Poland. Any disputes will be subject to the exclusive jurisdiction of the Polish courts.

## **13. UPDATES TO THIS POLICY**

We reserve the right to modify this Privacy Policy at any time. Changes are effective immediately upon posting. Significant changes will be communicated via email or website notification.

## 14. CONTACT US

For questions regarding this Privacy Policy or to exercise your data rights, please contact us at: contact@bim-i.com